

## **Fifteenth Annual NYU Stern IO Day**

Friday, September 8, 2017

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Location: NYU Stern School of Business  
40 West 4th Street, New York, NY 10012

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9:00–9:50am	Light breakfast and coffee
9:50–10:00am	Opening remarks
10:00–11:00am	“Measuring the Incentive to Collude: The Vitamin Cartels, 1990–1999” Mitsuru Igami (Yale University) Discussant: Jean-François Houde (Cornell University)
11:00–11:20am	Coffee break
11:20–12:20pm	“Middlemen as Information Intermediaries: Evidence from Used Car Markets” Yiyi Zhou (Stony Brook University) Discussant: Alessandro Lizzeri (New York University)
12:20–1:50pm	Lunch
1:50–2:50pm	“Monopoly without a Monopolist: An Economic Analysis of the Bitcoin Payment System” Jacob Leshno (Columbia Business School) Discussant: Hanna Halaburda (Bank of Canada and NYU Stern)
2:50–3:10pm	Coffee break
3:10–4:10pm	“Product Recalls and Firm Reputation” Boyan Jovanovich (New York University) Discussant: Alessandro Bonatti (MIT Sloan)
4:10–4:30pm	Coffee break
4:30–5:30pm	“The Power of Rankings: Quantifying the Effect of Rankings on Online Consumer Search and Purchase Decisions” Raluca Ursu (NYU Stern) Discussant: Greg Lewis (Microsoft Research New England)

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Each session will comprise a 40-minute talk and a 10-minute discussion, followed by 10 minutes of Q&A and open discussion.

We are grateful to NERA for graciously providing financial support for the workshop.

For assistance, please contact Paul Scott ([ptscott@stern.nyu.edu](mailto:ptscott@stern.nyu.edu)), Maher Said ([msaid@stern.nyu.edu](mailto:msaid@stern.nyu.edu)), or Amanda Murphy ([amurphy@stern.nyu.edu](mailto:amurphy@stern.nyu.edu)).